



# Light Up A Life

## Sponsorship Packages

Woodlands Hospice Charitable Trust is an independent charity dedicated to providing Specialist Palliative Care for individuals with cancer and other life-limiting illnesses, ensuring dignity, compassion, and support for patients and their families.

Sponsoring our Light up a Life campaign offers more than visibility; it's a heartfelt opportunity to be part of a cherished community tradition. This meaningful event brings people together to remember loved ones, celebrate their lives, and support the hospice's vital work. By partnering with us, your brand can demonstrate compassion, strengthen community ties, and help light the way for families when they need it most.

### MAIN SPONSORSHIP PACKAGE - £2500 + VAT

The cost of this package would be for a minimum of 2/3 years.

This will include our promotional mailing and marketing materials and incorporate your name/logo on leaflets, banners, etc., acknowledging your support throughout the campaign period across any online website/social media and local press/media opportunities throughout the community and Hospice.

### PROMOTIONAL MATERIALS PACKAGE- £1300 + VAT

**Note: If a 'Main' sponsor is secured, this package will become obsolete.**

This will include our promotional mailing, leaflets, banners, etc. and incorporate your name/logo acknowledging your support throughout the campaign period across any online website/social media and local press/media opportunities throughout the community and Hospice.

### PROMOTIONAL MAILING PACKAGE - £1200+ VAT

**Note: If a 'Main' sponsor is secured, this package will become obsolete.**

This will include printing, fulfilment and postage of our promotional mailing and include your name/logo acknowledging your support throughout the campaign period across any online website/social media and local press/media opportunities throughout the community and Hospice.

**If you are interested in any of these packages please contact our Individual Giving Manager Carole Riley**

0151 529 4143

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 @wearewoodlands

